

Car Wash Membership Privacy Policy

Effective Date: March 24, 2026

At Blue Hippo Car Wash, we value your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, and safeguard information when you enroll in or use our car wash membership services.

1. Information We Collect

When you sign up for a membership, we may collect the following information:

- Name, phone number, and email address
 - Vehicle information (make, model, license plate)
 - Payment information (credit/debit card details)
 - Billing address and ZIP code
 - Membership usage and transaction history
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2. How We Use Your Information

We use your information to:

- Process and manage your membership account
 - Process payments and billing
 - Provide customer support
 - Send service updates, promotions, or important notifications
 - Improve our services and customer experience
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3. Payment Security

All payment transactions are processed through secure third-party payment processors. We do not store full credit card numbers on our servers. Industry-standard encryption and security measures are used to protect your information.

4. Sharing of Information

We do **not sell or rent** your personal information. We may share information only with:

- Trusted service providers (e.g., payment processors, software providers)
 - Legal authorities if required by law
 - Business partners strictly for operating our membership services
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5. Data Retention

We retain your information only as long as necessary to:

- Maintain your membership
 - Comply with legal and financial requirements
 - Resolve disputes and enforce agreements
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6. Your Choices and Rights

You have the right to:

- Access or update your personal information
- Cancel your membership at any time
- Opt out of marketing communications

To make changes, contact us at: 423-658-3633 or hello@bluehippotn.com

7. Data Security

We implement appropriate physical, technical, and administrative safeguards to protect your personal information from unauthorized access, disclosure, or misuse.

8. Children's Privacy

Our services are not intended for individuals under the age of 13. We do not knowingly collect information from children.

9. Changes to This Policy

We may update this Privacy Policy from time to time. Updates will be posted on our website with a revised effective date.

10. Contact Us

If you have questions about this Privacy Policy or your information, please contact us:

Blue Hippo Tennessee

2140 Jacksboro Pike

Lafollette, Tennessee 37766

423-658-3633